



George SCARLAT

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WORK EXPERIENCE

University Assistant – Faculty of Animal Productions Engineering and Management

University of Agronomic Sciences and Veterinary Medicine of Bucharest [1 Oct 2024 – Current]

City: Bucharest | Country: Romania

- **Coordinating and conducting laboratory activities** for the courses *Principles of Human Nutrition* and *Food Safety*, including practical demonstrations, applied analyses, and case studies on food safety and quality.
- **Moderating and organizing practical work/seminars** for *Global Food Security Policies and Strategies*, facilitating debates, comparative studies, and the application of food security concepts at the international level.
- **Guiding and evaluating students** in practical and laboratory activities, providing methodological and scientific support for in-depth knowledge acquisition.
- **Participating in research and development activities** in the food industry, with a focus on food safety and nutrition.

Freelancer

Social Media Marketing și E-commerce Development [Jan 2020 – Current]

City: Bucharest | Country: Romania

- **Developing and managing online stores and customized applications** for various industries, including HORECA.
- **Creating and implementing effective social media marketing strategies** (Facebook, Instagram) and Google Ads, increasing visibility and customer conversions.
- **Managing promotional campaigns and optimizing digital content** for various brands.
- **Collaborating with diverse teams** to create attractive visual content and analyzing campaign performance for continuous improvements.
- **Providing consultancy and support** to clients on optimizing their online presence and maximizing the impact of digital campaigns

Forest Ranger

Progresul Silvic [Jan 2020 – Oct 2020]

City: Bucharest | Country: Romania

- **Implementing wildlife and flora monitoring activities** in the protected areas of the Northern Dobrogea Plateau.
- **Collecting and analyzing specific field data**, contributing to the preparation of detailed reports for conservation projects.
- **Ensuring the operability and maintenance of digital tools**, including advanced use of Adobe and Microsoft Office software for reporting and presentations.
- **Actively participating in environmental protection initiatives** and resolving technical issues within the team.

Volunteering

Miorița Dorobanțu Association [10 Sep 2015 – 19 Apr 2020]

City: Dorobantu | Country: Romania

- **Active involvement in developing and implementing a local strategy** for the development of a competitive, modern, and sustainable agricultural and zootechnical sector.
- **Contributing to projects and initiatives** aimed at supporting sustainable agriculture and zootechnics, with a focus on environmental protection, social development, and economic well-being.
- **Participating in analysis and planning activities** to improve local policies in the agricultural and zootechnical fields.
- **Collaborating with specialists and local authorities** to promote best practices in agriculture and animal husbandry.

EDUCATION AND TRAINING

PhD

University of Agronomic Sciences and Veterinary Medicine of Bucharest, IGPA [Oct 2024 – Current]

City: Bucharest | Country: Romania | Website: www.usamv.ro

Master's degree in Food safety and biosecurity

University of Agronomic Sciences and Veterinary Medicine of Bucharest, IGPA [Oct 2022 – Jul 2024]

City: Bucharest | Country: Romania | Website: igpa.ro

Bachelor's Degree

University of Agronomic Sciences and Veterinary Medicine of Bucharest, The Faculty of Agriculture [Oct 2020 – Jul 2024]

City: Bucharest | Country: Romania | Website: agro-bucuresti.ro

International Summer School of Food Science and Engineering

Nanjing Agricultural University, China

City: Nanjing | Country: China | Website: njau.edu.cn

Bachelor's Degree

University of Agronomic Sciences and Veterinary Medicine of Bucharest, IGPA [Oct 2018 – Jul 2022]

City: Bucharest | Country: Romania | Website: igpa.ro

High school

"Grigore Moisil" Theoretical High School [Sep 2014 – Jul 2018]

City: Tulcea | Country: Romania | Website: liceulmoisil.ro

LANGUAGE SKILLS

Mother tongue(s): Romanian

Other language(s):

English

LISTENING C1 READING C1 WRITING C1

SPOKEN PRODUCTION C1 SPOKEN INTERACTION C1

French

LISTENING B1 READING B1 WRITING B1

SPOKEN PRODUCTION B1 SPOKEN INTERACTION B1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

COMMUNICATION AND INTERPERSONAL SKILLS

Communication skills

- **Excellent writing and presentation skills**, developed through preparing teaching materials and reports.
- **Ability to adapt communication** depending on the audience, whether it is students, clients, or team members.
- **Experience in delivering presentations and leading meetings**, both in professional and academic settings.
- **Developing effective collaborative relationships**, both in individual projects and within multidisciplinary teams.
- **Effective conflict management** and maintaining a constructive work environment.
- **Mentoring and guiding skills**, demonstrated through interactions with students and less experienced colleagues.
- **Active listening and receptiveness to feedback**, with a focus on continuous improvement.

DIGITAL SKILLS

Buna cunoastere a pachetului Microsoft Office (Word, Excel, PowerPoint, Outlook, Skype, OneNote) / Bună utilizare a programelor de editat precum: Photoshop, Canva, Picsart / IC3 - GS5 - Certiport USA - Certificate

ORGANISATIONAL SKILLS

Organizational and managerial skills

- **Planning and organization:** Excellent ability to plan activities and resources, demonstrated by managing complex freelancing projects while meeting deadlines and client requirements.
- **Coordination:** Experience in coordinating practical activities for students and guiding them through the learning process.
- **Project management:** Successfully developing and implementing strategies for creating online stores and marketing campaigns, managing all stages from concept to delivery.
- **Teamwork:** Ability to mobilize and coordinate diverse teams, both in volunteer projects and interdisciplinary collaborations.
- **Prioritization and multitasking:** Managing multiple projects and responsibilities simultaneously, both in freelancing and academic activities.

DRIVING LICENCE

Driving Licence: B

A.S.I.A.R. - BUCHAREST BRANCH

[Nov 2024 – Current]

The Association of Food Industry Specialists in Romania

Member of the Association of Food Industry Specialists in Romania in education, research, and production - A.S.I.A.R. - Bucharest Branch

CONFERENCES AND SEMINARS

[Dec 2024 – Dec 2024] Bucharest

One Health International Student Conference

One Health International Conference – Presentation: "Harnessing Blockchain for Enhanced Risk Management in the Food Supply Chain"

Active participation in sessions dedicated to innovative solutions for food supply chain security.

[Jun 2024 – Jun 2024] Bucharest

Student Symposium of the Faculty of Agriculture

Presentation of the paper: "The Economic Importance of Non-Timber Forest Products in Romania"

[May 2022 – May 2022] Bucharest

Student Symposium of the Faculty of Animal Productions Engineering and Management

Presentation of the paper: "Greenhouse Gases from a Dairy Cattle Farm"

[Jun 2019 – Jun 2019] Bucharest

Student Symposium of the Faculty of Agriculture

Project Presentation: "Optoelectronic Sorting Technologies"

VOLUNTEERING

Bucharest

The Association of Students from the University of Agricultural Sciences and Veterinary Medicine

Volunteer Member of the Association of Students from the University of Agricultural Sciences and Veterinary Medicine

COURSES, TRAINING SESSIONS

Course on "Sales and Negotiation"

Training delivered by Adrian Cioroianu – Sales Trainer

[2022]

Public Speaking Conference

Developing communication and presentation skills through participation in interactive sessions and workshops, with a focus on structuring and delivering persuasive speeches.

[29 Oct 2024 – 30 Oct 2024]

Self-Confidence & Public Speaking – as part of the CNFIS-FDI-2024-F-0495 Project

- **Developing clear and persuasive communication skills in front of an audience.**
- **Techniques for managing emotions and stage fright during presentations.**
- **Practical exercises to improve diction, tone, and body language.**
- **Creating and delivering structured presentations, tailored to the target audience.**
- **Applying strategies to build self-confidence and enhance personal impact in communication.**
- **Individual feedback and performance improvement sessions for public speaking.**

[12 Nov 2024 – 14 Nov 2024]

Basic First Aid - BLS (Basic Life Support)

- **Acquiring the knowledge and skills necessary to recognize and manage medical emergency situations.**
- **Practicing cardiopulmonary resuscitation (CPR) techniques for adults, children, and infants.**
- **Using an automated external defibrillator (AED) in cases of cardiac arrest.**
- **Correctly applying the Heimlich maneuver for choking victims.**
- **Essential techniques for managing bleeding, fractures, burns, and other medical emergencies.**
- **Teamwork and quick decision-making in critical situations.**

HOBBIES AND INTERESTS

Areas of interest

- Exploring blockchain applications in improving food security and traceability.
- Research and innovation in the food industry, with a focus on sustainability and efficiency.
- Developing knowledge about the sheep milk industry, including optimizing production processes and promoting derivative products.
- Participating in conferences and scientific events to deepen understanding of new trends in the field.